



TRICOUNTY AREA CHAMBER OF COMMERCE

Building Communities, Creating Connections, Supporting Commerce

MEMBERS INVESTOR

STAKEHOLDER

BUILDING COMMUNITIES

CREATING CONNECTIONS

SUPPORTING COMMERCE

4 Options



WHY TCACC?

Members First



Chamber Community



Integrity and Fairness



Meaningful Work

\$10,000

\$7,000

\$4,000

\$2,000

\$967

\$435



STAKEHOLDER

BUILDING COMMUNITIES

CREATING CONNECTIONS

SUPPORTING COMMERCE

MEMBER BENCHMARK

BASIC

"In July of 2022 the staff met as a team to discuss our values that we want to bring to our jobs every day. Those values are listed on the front of this document and are what we measure every event, program and member benefit against. Does it showcase our priority for putting our Members and their needs first? Is what we are planning and offering an opportunity to grow and strengthen our Chamber community? Are we following our commitment to demonstrating integrity and fairness through every interaction and transaction? I have come to work every day with this focus for the last 23 years and will continue to do so and want you to know that the entire TriCounty Chamber team is committed to our meaningful work and your success!"



Eileen Dautrich, President



STAKEHOLDER

\$10,000 ANNUALLY (\$15,000 VALUE)

You are a community benefactor, helping the tri-county region attract and retain talent and developing your own team, supporting a vibrant community, and growing economy.

Benefits

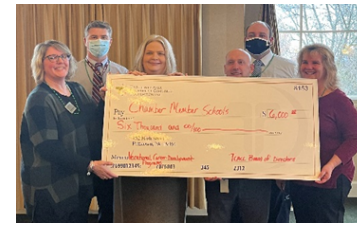
- **Give Back!** Gift a membership to the charity or veteran-owned startup of your choice; includes public presentation
- Economic Development Luncheon Premier Sponsorship
- **In THE Room-** Quarterly Gatherings with the Board of Directors and fellow TIERS Investors
- Complimentary participant in CEO Roundtable and REACH Power Hour
- **REACH:** Pair of tickets to each of the REACH 2023 Luncheons
- Leadership TriCounty Participant
- **NEW-** Young Professionals Sponsorship and contribution to scholarship for YP to complete Leadership TriCounty Program
- Two Tickets to all 2023 Membership Breakfasts/Luncheons
- **Additional Exposure-** Billboard presence and insert in bi-annual membership mailing
- **EXCLUSIVE!** Opportunity for additional business listings



Services

- "Stakeholder" includes personal membership concierge to guide you through a customized membership plan and effective use of the following opportunities: annual Chamber sponsorship exposure on the tricountyareachamber.com homepage, Facebook, LinkedIn, YouTube, Constant Contact emails, Rt. 422 Business Advisor Listing, Chamber Office conference room and lobby recognition

TIERS INVESTMENT INCLUDES MEMBERSHIP DUES



BUILDING COMMUNITIES

\$7,000 ANNUALLY (\$9,500 VALUE)

Contributing to the Chamber realizing its Mission and Vision and advocating for the region.

Benefits

- **In THE Room-** Quarterly Gatherings with the Board of Directors and fellow TIERS Investors
- Donation in your Company name to the TriCounty Area Chamber of Commerce Foundation, Inc. or the Richard L. Graver Boyertown FBLA Scholarship
- **REACH:** Pair of tickets to each of the REACH 2023 Luncheons
- **NEW- Developing Teams Contributor:** Leadership TriCounty Participation credit; Young Professionals Supporter
- Economic Development Luncheon Platinum Sponsorship
- Two tickets to all 2023 Membership Breakfasts/Luncheons
- **EXCLUSIVE!** Full-Service Ribbon Cutting/Milestone Celebration

Services

- “Building Communities” includes annual Chamber sponsorship exposure for: tricountyareachamber.com internal page, Facebook, LinkedIn, Constant Contact emails, Rt. 422 Business Advisor Listing, and Chamber Office lobby recognition
- **Additional Exposure-** Opportunity to be content provider for Professional Resource Blog on tricountyareachamber.com

TIERS INVESTMENT INCLUDES MEMBERSHIP DUES





CREATING CONNECTIONS

\$4,000 ANNUALLY (\$5,500 VALUE)

Because you want to build relationships. Designed for business professionals and entrepreneurs looking for connections which lead to business growth. Help us expand the Chamber in its role as a premier organization for connecting people.

Benefits

- **In THE Room-** Quarterly Gatherings with the Board of Directors and fellow TIERS Investors
- **REACH:** A ticket to each of the REACH 2023 Luncheons and a pair of tickets to the REACH 2023 Annual Conference
- A ticket to all 2023 Membership Breakfasts/Luncheons
- **EXCLUSIVE!** 2023 Annual Dinner Creating Connections (Bronze) Sponsorship
- Economic Development Luncheon Gold Sponsorship
- **Additional Exposure-** Eats and Greets Sponsor (invitation only lunch for Chamber Members hosted by your Company and Eileen at the Chamber Office) – one month



Services

- “Creating Connections” includes annual Chamber sponsorship exposure for: tricityareachamber.com, Constant Contact emails, Rt. 422 Business Advisor Listing, and Chamber Office lobby recognition

TIERS INVESTMENT INCLUDES MEMBERSHIP DUES



SUPPORTING COMMERCE *

\$2,000 ANNUALLY (\$2,750 VALUE)

Make the business community even stronger and be a resource for business and consumers. And aid the Chamber in establishing our organization as a means to enhance all businesses in the tri-county region.

Benefits

- **In THE Room-** Quarterly Gatherings with the Board of Directors and fellow TIERS Investors
- A Coffee Sponsorship at a 2023 Membership Breakfast/Luncheon; Includes a ticket to that 2023 Membership Breakfast/Luncheon
- **NEW!** Online Social Spotlight
- "Member Spotlight" in a Live, Work, Shop email
- **EXCLUSIVE!** Plus \$100 Credit in Event Participation
- Economic Development Luncheon Silver Sponsorship



Services

- Supporting Commerce includes annual Chamber sponsorship exposure for: tricountyareachamber.com, constant contact emails, Rt. 422 Business Advisor listing, and Chamber Office lobby recognition
- **Additional Exposure-** Insert in bi-annual membership mailing

TIERS INVESTMENT INCLUDES MEMBERSHIP DUES

* Eligible companies are those with less than 100 employees

LEVERAGING THE POWER OF MEMBERSHIP TO GROW YOUR BUSINESS

BASIC \$435 *

VALUED AT MORE THAN \$967 ANNUALLY

"And you don't buy membership in your chamber – you buy the cooperation of the ablest men and women in business and industry, with whom you can join forces to do those things which cannot be done alone."

At the Chamber, we believe you deserve to find a room full of people just like you who can share your story and become an army of salespeople for you.

We understand how hard it is to get connected with the right people who can help you grow your business, which is why our goal is to be the number one connector of business professionals.

Your Membership supports this business advocacy organization for the region as we work to enhance economic opportunity and quality of life for all in the region.

Membership has its benefits:
PEACE of Mind for your Business!

Problem Solving:

Share these two benefits with HR to share with employees-

- Discount Tickets to Area Attractions - ski slopes, theme parks, aquariums, and more
- FREE tickets to our Night at the Reading Fightin Phils

Cost Savings-

- FREE PA Chamber Membership (for a company with less than 10 employees)
- Submit Job Postings – FREE and unlimited job postings on our website

* Eligible companies are those with less than 25 employees

- If you need Conference Room Space - Complimentary use of the Chamber Conference Room, based on availability, reservation required
- Take advantage of our diverse Marketing Opportunities! Speak to the right audience with numerous opportunities to fit any budget! Sponsor an Event and maximize your visibility
- Constant Contact- Sign up through us and get a discount of up to 25%, even if you are already a Constant Contact customer

Exposure:

- An enhanced online listing on our Membership Directory, complete with links to your website and your business social media pages
- Offer HOT DEALS to the community and Member-to-Member discounts to encourage visits to your business
- Submit Press Releases – FREE, unlimited. We also provide press release templates and news media list available through Member Login
- Submit Events to Community Calendar – FREE, unlimited
- Award Recognition Opportunities
- Listing and description in the TriCounty Chamber's New Member section of the Rt. 422 Business Advisor (distribution - 14,000)
- Social Media – Tag the Chamber in your businesses' social media posts so that we can share them and help you reach a new audience

Advocacy:

- The Chamber only refers Chamber Members
- Display your Chamber Member Decal on your front door, window, or vehicle- let customers know you support your local community through your Membership
- Chamber Membership Plaque - Display your membership plaque proudly and predominantly in your business
- Access Chamber logo to download and use on your marketing materials and website
- Ribbon Cuttings - Chamber Ambassadors and or Membership invited to celebrate the opening or re-opening of your business in the tri-county area as well as other accomplishments/investments you might want to celebrate

Connections:

- Complimentary annual invitation to Chamber “Eats and Greets”
- Numerous opportunities to network and build relationships at monthly, bi-monthly, and signature annual events
- Membership List – Members annually receive the current list of Members of the TriCounty Area Chamber of Commerce. Use it to reach out and make your new contacts
- Ask Chamber staff or Ambassadors to introduce you to a fellow Member you are trying to connect with

Education:

Learn how to make the most out of your membership:

- Training videos are available to share with the appropriate staff to use the benefits available through the Member Information Center (MIC)
- We have 5 customer-service focused staff to support you and your business! Schedule an orientation with our staff to make sure you take full advantage of the opportunities above and on the previous pages
- Contact our team for assistance in connecting with the right Members, learn what the best Member benefit is to fit your goals, and/or what the right event is for you to attend

Our Mission:

Leveraging the power of membership to provide valued membership services and proactive leadership for the tri-county region.

Our Vision:

The tri-county area has a strong sense of place – quality of life, economic opportunity, and generations of leaders- to support the region’s businesses and communities.

THANK YOU FOR SUPPORTING OUR ORGANIZATION!

2022 TIERS INVESTORS!

STAKEHOLDER



Constellation.



Pottstown Hospital
TOWER HEALTH
Advancing Health. Transforming Lives.



Precision Polymer Products, Inc.

IT'S best friend
SCHÜLTZ
technology



TOMPKINS
BANKING | INSURANCE | WEALTH

BUILDING COMMUNITIES



Herbein
CPAs + Advisors

Maillie
ACCOUNTANTS • ADVISORS



CREATING CONNECTIONS



OWM
LAW
O'Donnell, Weiss & Mattei, P.C.



MONTGOMERY
COUNTY COMMUNITY COLLEGE

SUPPORTING COMMERCE



benXchange



POTTSTOWN AREA
ECONOMIC DEVELOPMENT

EXECUTIVE COMMITTEE

Rich Newell, Board Chair - President & CEO, Pottstown and Phoenixville Hospitals Tower Health

April Barkasi, Chair Elect - President & CEO, CEDARVILLE Engineering Group, LLC (CEG)

Lisa Lightcap, Treasurer -VP Commercial Banking and Relationship Manager, Tompkins

Joseph K. Koury, Esq., Solicitor - Attorney, O'Donnell, Weiss & Mattei, P.C.

Baran Schultz, Immediate Past Chairman - CEO, Schultz Technology

Eileen Dautrich, Secretary - President, TriCounty Area Chamber of Commerce

BOARD OF DIRECTORS

Amy Auwaerter, Montgomery County Community College

Glenn Ebersole, JL Architects

Michael Gillin, Constellation

Peggy Lee-Clark, Pottstown Area Economic Development

David Livengood, Western Montgomery Career & Technology Center

Wendy Moyer-Drabick, Moyer-Drabick & Associates, Ltd.

Eric Phillips, Dana Incorporated

Elaine Schaefer, Schuylkill River Greenways National Heritage Area

Bill Vitiello, The Victory Bank

CHAMBER STAFF

Eileen Dautrich, IOM, PaCCE, President - eileen@tricityareachamber.com

Alice Funk, Events and Member Programs Director - alice@tricityareachamber.com

Hailey Heimbach, Marketing & Communications Director - hailey@tricityareachamber.com

Lisa Rawus, Member Relations and Engagement Director - lisa@tricityareachamber.com

Melissa Shainline, Member Services Director & Office Manager - melissa@tricityareachamber.com